



**WHAT'S YOUR
BARKING SANDS?**



BARKING SANDS
CAPITAL



NO TWO SEASHELLS ARE EXACTLY ALIKE. IT'S THE SAME WITH INVESTORS.
AND IT'S THE SAME WITH OUR INVESTMENT SOLUTIONS.

INTRODUCING BARKING SANDS
{FORMERLY L'ESPERANCE GROUP}

Barking Sands is a place—an idyllic beach where soft breezes greet each morning and sunsets linger for hours. The kind of place that represents a life well lived and well rewarded.

Barking Sands is also our promise—that our approach to active investing today can lead to an exceptional life tomorrow, whether it includes an ocean-side retreat or something else entirely.

We chose Barking Sands for our new brand name because your personal values and dreams have always guided our work. Your goals are our goals, too.



WHEN CHAMELEONS SEE SOMETHING (OR SOMEONE) THEY LIKE, THEY GENERALLY TURN EVERY COLOR THEY CAN. WE FEEL THAT WAY ABOUT YOU AND THE WORK WE DO TOGETHER.

NEW BRAND. SAME DEDICATION.

As a client, you'll continue to enjoy the sophisticated advice of a large professional money manager, with the flexibility and attention of a personal advisor.

So what's new? A focus on active investment management, backed by a three-year proven track record in one of the most volatile markets in decades. By leveraging a portfolio of core equity stocks, hand-picked for high potential return, we can help you achieve your dreams while minding your tolerance for risk.

And what's the same? We will continue to serve clients with personalized service, and for those who wish to do so, a variety of income-based financial products with built-in guarantees.



SEA TURTLES CAN LIVE 50 YEARS OR LONGER AND OFTEN TRAVEL THOUSANDS OF MILES DURING THEIR LIFETIMES. KIND OF LIKE HUMANS. THAT'S WHY IT PAYS TO PLAN AHEAD.

PROVEN EXPERTISE. TAILORED TO YOUR DREAMS.

Barking Sands Capital will continue to provide a broad range of exceptional financial advisory services, including:

- retirement planning
- asset management strategies
- tax planning
- protection planning
- financial planning
- small business consulting

We also offer a comprehensive suite of insurance products through our subsidiary, L'Esperance Group.



WHILE THE MOST FAMILIAR SEA STARS HAVE FIVE ARMS, SOME HAVE UP TO 40. THE RIGHT NUMBER OF ARMS FOR THE JOB, YOU MIGHT SAY.

BY YOUR SIDE. THROUGHOUT YOUR FINANCIAL LIFE.

Your wealth depends on solid financial planning and investment management as well as insurance and legal decisions at many different stages of your life.

Our proprietary InteProcess™ integrates your legal, insurance, tax, retirement, and financial planning by coordinating designated professionals in these fields to work together as a team. This team-based approach helps mitigate risk so you can capitalize on cross-functional opportunities when the circumstances are right for you.



WHEN ONE ARRIVES IN HAWAII, A LEI IS PRESENTED AS A SYMBOL OF AFFECTION. WE'RE DEDICATED TO HELPING YOU ARRIVE AT YOUR LIFE'S DREAM—WHEREVER THAT MAY BE.

MICHIGAN VERSION

YOUR GOALS ARE OUR GOALS

We couldn't have come this far without the partnership and friendship of our many clients and centers of influence. We heartily acknowledge this and promise we will continue to dedicate all of our resources to helping you reach your goals. If you would like to know more about how active management can enhance the growth of your portfolio, please let us know.



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